

ABSTRACT OF THE DISCLOSURE

The present invention provides a web tool usage tracking method and system. One embodiment generally involves providing to a web user access to a web tool. In providing the web tool, one or more web page files, in connection with the user accessing the web tool, are transmitted to the web user. Within at least one of the web page files transmitted to the user, a command is inserted. The command has embedded user information that is associated with the web user's use of the web tool. The command causes the web user computer to transmit to a server that is designated within the command a request including the embedded user information. The designated server stores the user information in a database in response to the request being processed by the designated server.